

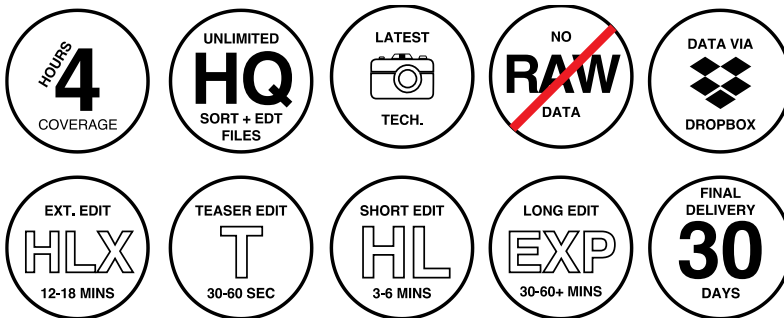


*Capturing Life Exquisitely – Collaborate with us for the genuine experience and not the social numbers – You will always know the person behind our work and be happy about the service – that’s a priority ☺*

PHOTO  
VIDEO  
DESIGN  
STUDIO  
PRINT

**PACKAGES FOR WEDDING & GENERAL EVENTS COVERAGE – A QUICK SOLUTION**

<p><b>OPTION-1 (HOURLY) SPECIAL FOR 1-2H</b></p> <p>Applicable to small gatherings, GT sessions or birthday events</p> <p>1 core photographer <b>Charges: PKR 15,000 / hour</b></p> <p>1 asst photographer <b>Charges: PKR 10,000 / hour</b></p> <p>1 senior videographer <b>Charges: PKR 10,000 / hour (excl. edit charges)</b></p>	<p><b>OPTION-2 (ASSOCIATE TEAM – PHOTOS &amp; VIDEO)</b></p> <p>Portraits on-venue + Event 1 asst photographer 1 jnr videographer 1 video edit (HL or HLX) No Photobook</p> <p><b>Charges: PKR 60,000/-</b></p>	<p><b>OPTION-3 (FOR EVENT PHOTOGRAPHY ONLY)</b></p> <p>Portraits on-venue + Event 2 photographers (core &amp; asst) 1 Medium-Sp (10x30) Photobook No Video</p> <p><b>Charges: PKR 80,000/-</b></p>
<p><b>OPTION-4 (FOR INTIMATE EVENTS - PHOTOS &amp; VIDEO)</b></p> <p>Portraits on-venue + Event 1 core photographer 1 asst photographer 1 Small (6x16) Photobook 1 jnr videographer 1 video edit (HL or HLX)</p> <p><b>Charges: PKR 105,000/-</b></p>	<p><b>OPTION-5 (PHOTOS &amp; VIDEOS WITH DEDICATED PORTRAITS)</b></p> <p><b>Couple Portraits (Dedicated) Session</b> by 1 core photographer &amp; 1 videographer</p> <p>2 photographers (core &amp; asst) 1 Medium-Sp (10x30) Photobook 2 videographers (snr &amp; jnr) 2 video edits (HL &amp; EXP)</p> <p><b>Charges: PKR 190,000/-</b></p>	<p><b>OPTION-6 (FULL VERSION FOR BIG EVENTS)</b></p> <p><b>Couple Portraits Session</b> by 1 core photographer &amp; 1 videographer</p> <p>1 Small-Size (6x16) Photobook for Portraits only + 1 video edit</p> <p>3 photographers (core &amp; 2 assts) 1 Large-Size (12x36) Photobook 3 videographers (snr, jnr &amp; JIB or Drone) with testimonials 3 video edits (T &amp; HL &amp; EXP)</p> <p><b>Charges: PKR 275,000/-</b></p>

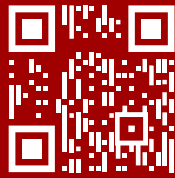


**8-16% DISCOUNT**  
[Depends on advance, social media use & multiple events]

**A FEW FAQs ALONG WITH OUR TERMS AND CONDITIONS ARE MENTIONED ON THE LAST TWO PAGES OF THIS DOCUMENT (AUTOMATICALLY APPLICABLE WHEN OUR TEAM IS HIRED)**

\*For **Mehndi Event** Coverage, an additional stationed junior videographer is advised to have at: PKR 20, 000/-  
\*\*For **Testimonial / interview**-based videos, added videographer with mic is a must to have at: PKR 20, 000/-

- A main / core graduate (male or female) photographer for a regular event coverage: PKR 40,000/-
- A junior / associate photographer for a regular event coverage: PKR 25,000/-
- An experienced / senior videographer (male or female) for a regular event coverage: PKR 25,000/-
- A junior / associate videographer for a regular event coverage: PKR 20,000/-
- A SteadyArm or Drone or JIB Cam (if required) for a regular event coverage: PKR 30,000/-
- A video edit (of wedding genre events) as short highlights or a long experience: PKR 15,000/-



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**ALBUMS / PHOTOBOOK PACKAGES**

Premium Design & Layout by us, which will be shared with you for approval before printing. Based on 15 sheets including the cover with 2 sides per sheet. Printed by renowned printers of Pakistan. Packaged in a customized briefcase by R World)

**Small:** Size 6by16 inches (6by8 when closed): 40 pictures: **PKR 6,000/-**

**Medium:** Size 8by24 inches (8by12 when closed): 70 pictures: **PKR 13,000/-**

**Medium-Sp:** Size 10by30 inches (10by15 when closed): 90 pictures: **PKR 15,000/-**

**Large:** Size 12by36 inches (12by18 when closed): 110 pictures: **PKR 18,000/-**

**Large-Sp:** Size 12by24 inches (12by18 when closed): 100 pictures: **PKR 18,000/-**

**With Special Covers:** Any album size after layout is finalized may have special covers (top page) like canvas texture, gold foil, metallic-shine, acrylic glass, 3-step hardbound etc in additional price of: **PKR 4,000/-**

**WEDDING FILM (VIDEO)**

We thrive on being different, continuously innovating our services; our wedding films venture was initiated by end of 2014 and after a thorough meeting with a client, we analyze what kind of a film suits that couple/family which takes a viewer from the preparations for the events to the actual ones (nikkah, mehndi, shaadi, valima) through a visual story which sometimes is supported by basic animation or verbal story by the couple, their friends or family. The use of personnel and cameras is at our assigned director's discreet after the client's brief, utilizing it for the best output and our results are a witness to that. This is for all the modern and unique tatse-buds. The final product will range between 10-30mins.

Total Charges: **PKR 300,000/-** (approx.)

**HD VIDEOS FOR EVENT COVERAGE**

**PACKAGE 1 (VERY BASIC):**

1 snr videographer  
1 video edit (HL or HLX)  
**Charges: PKR 40,000/-**

We recommend you add 1 more videographer (asst) for best HL video in 20k only

**PACKAGE 2 (HL & EXP):**

2 videographers (snr & jnr)  
2 video edits (HL & EXP)  
No sound bites / testimonials  
**Charges: PKR 75,000/-**

**PACKAGE 3 (CINEMATIC):**

3 videographers (snr, jnr & JIB / Drone)  
3 video edits (T & HL & EXP)  
Includes testimonials if needed  
**Charges: PKR 120,000/-**

**PRE-FAREWELL PHOTOGRAPHY (PIONEERING SINCE 2014)**

**PKR 1,500 per person (applied to small-medium-large group sizes)**

Small Group (min of 15 persons) | Coverage by 1 core (male or female) photographer for 1h

Medium Group (min of 40 persons) | Coverage by 2 core (male or female) photographers for 2h

Large Group (min of 80 persons) | Coverage by 3 core (male or female) photographers for 2-3h

**COUPLE PORTRAITS (DEDICATED) SESSION**

**OPTION A (PHOTO)**

1 core photographer (male or female) for 1h to 1.5h  
**Charges: PKR 25,000/-**

\*Add 1 core videographer (no separate edit) here to add to your event highlights: PKR 15,000/-

**OPTION B (PHOTO & VIDEO)**

2 photographers (core & asst)  
1 core videographer (male or female) for 1h or so  
1 video edit (T)

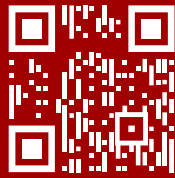
**Charges: PKR 60,000/-**

The session can be indoors / outdoors / your location / our studio or any other mutually agreed location and usually lasts 1-1.5h. It comprises of both posed & candid shots depending on the vibe of the moment or your requirement

**PHOTO-VIDEO BOOTH PACKAGES**



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PHOTO VIDEO DESIGN STUDIO PRINT

Table with 4 columns: OPTION - 1 (SIMPLE), OP - 2 (TRADITIONAL), OPTION - 3 (MIRROR ME), OPTION - 4 (VIDEO 360). Each column lists services and charges.

BIRTHDAY COVERAGE PACKAGES (BASED ON 3H OR SO)

Table with 4 columns: OPTION A (PHOTO), OPTION B (PHOTO & VIDEO REEL), OPTION C (PHOTO & VIDEO JR FULL), OPTION D (PHOTO & VIDEO SR FULL). Each column lists services and charges.

PRODUCT / FASHION / PORTFOLIO / MONTAGE AT OUR CONTENT STUDIO

Content Studio & Print Manager: 0321-7029959

Per Image Package: Charges by the image (for a min. of 5 images): PKR 1,500 / image

Includes: 1 photographer | An email of all the images sorted (low res) after 2-3 days post your project for your selection | Final Edited Images (Hi-Res) within 7- 10 days post your selection or any other agreed timeline

Per Product Package: Charges by the product (for a min. of 5 products): PKR 5,000 / product

Includes: 1 photographer | An email of all the images sorted (low res) after 2-3 days post your project for your selection | Final 2 Edited Images in hi-res per product within 7-10 days post your selection or any other agreed timeline

(E-Commerce Clients) Per Product Package: Charges for a min. of 50 products: PKR 1,000 / product

Includes: 1 studio assist photographer | An email of all the images sorted (low res) after 2-3 days post your project for your selection | Final 1 Edited Image in hi-res per product within 7-10 days post your selection or any other agreed timeline | Shot on plain white or any solid color only

Per Hour Package (Talent Portfolios, Family Session):

Charges by the hour: PKR 15,000 / hour

Includes: 1 photographer | An email of all the images sorted (low res) after 2-3 days post your project for your selection | Final 7 Edited Images in hi-res per product within 7-10 days post your selection or any other agreed timeline

Notes:

- For outdoor fashion shoots, our per product package is PKR 8,000 per product, and we definitely need an assistant for light & general support and that costs PKR 10,000 only
Additional charges are applicable to hire a talent, wardrobe stylist, makeup artist, art director or a production manager through us for fashion shoots (if needed) and charges may vary as per their experience
Additional charges are applicable for use of any outsourced studio, location & technical and physical assistance (if needed)
Additional finished/edited images other than the number of images mentioned in any package can be purchased at an additional cost of PKR 1,500 per photograph

VIDEO MONTAGE

Coverage of an indoor (at our content space) photo-shoot for 4h by 1 videographer using a high-end mirrorless cam with multiple lenses and a gimbal to submit an HD quality video edit with its duration ranging from 1-4 mins based on the brief by the client. Basic title animation is part of the edit but any additional animation requests will be catered with additional cost.

Charges: PKR 30,000

PRINT PACKAGES

Print Size starts from 4x6 inches priced at PKR 50 and is available till 30x40 inches priced at PKR 5,000

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Print Surfaces & Finishes vary from photopaper, canvas, backlit, embossed paper, wood, tile & more.  
**The possibilities are endless!**

**CORPORATE PACKAGES (EXCL OF TAX)**

OPTION-1: BRONZE	OPTION-2: SILVER	OPTION-3: GOLD	OPTION-4: PLATINUM
1 asst photographer for 4h (half-day) with strobe lights (ifn) Unlimited images in hi-res after sort and edit process within mutually agreed timelines via Dropbox  <b>Charges: PKR 30,000/-</b>	1 videographer for 4h (half-day) with steady gimbal & mics One basic video edit as per the brief within mutually agreed timelines via Dropbox  <b>Charges: PKR 50,000/-</b>	1 core photographer for 4h (half-day) with strobe lights (ifn) & HQ gears 1 videographer for 4h (half-day) with steady gimbal & mics Unlimited images in hi-res after sort and edit process & one basic video edit as per the brief within mutually agreed timelines via Dropbox  <b>Charges: PKR 100,000/-</b>	2 photographers (core + asst) for half-day with lights (ifn) & HQ gears 2 videographers for half-day with steady gimbal & mics 1 assistant (technical) to support the team Unlimited images in hi-res after sort and edit process & one basic video edit as per the brief within mutually agreed timelines via Dropbox  <b>Charges: PKR 160,000/-</b>
<p><b>We prefer a discussion and understand a brief followed by a site visit (recce) to quote a better price.</b></p>			

A core photographer for a 4h (half-day) event or space coverage: PKR 50,000/-  
 A videographer (using a steady gimbal & mics) for a 4h (half-day) event coverage: PKR 30,000/-  
 A video edit based on a basic brief with basic text animation and one-time changes after first cut is shared: PKR 25,000/-

*We are a diversified 18-member team, a mix of photographers and filmmakers, males and females, young, qualified and experienced too. Divided in senior / core and junior / asst categories as per the relevant experience / skill. You get to choose your photographer / videographer depending on his / her availability, you may request to meet with a specific photographer if needed; otherwise, we'll make the decision based on personality, availability, communication abilities, and your referral (mostly the case). In case of an injury or sickness, your assigned person will be replaced with next best option.*

**TERMS AND CONDITIONS AND FAQs ANSWERS:**

Each project has its respective delivery timeline, for example for events our submission timeline is 30 days for photos and 60 days for videos; that may vary during work load season (winters). Kindly discuss it at the time of locking the project and follow it accordingly.

(Applied to Weddings/Events only) All images submitted are in hi-res and without any watermark. We don't have a limit to what we shoot; we will give it to you as long as it is good to share (we sort out the duplicate images, test shots, missed focused shots, shots with bad expressions and other images that may dilute the overall product delivery). Expected range from one photographer via a typical event is 200-600 varying on many conditions at an event

Our dedicated portraits sessions are 1-2h long in duration and we ensure to capture the couple/bride/groom in all its true essence. Do you instruct for posing? We look at the situation and demand and comfort at hand, then we see & apply the best solution possible. It varies from having storyboard on our phones, to your phones, to conversations and creating candid moments

We have shot at hundreds of venues, so there is a good chance that we have been to your venue too. However, if we have not, we will get to the venue early on the day and analyze the environment

Album selection from a package if received after 18 months post the project date will be charged separately. How long does it take to get my album? As with our other products, production times vary. First it depends on how quick you give us the selection of images after we submit you the final lot. Then it is dependent on how quickly you respond to the album design



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as well as the number of changes you request after the initial designs. Some couples complete this within a month or two; others take over a year. Can I add more images to my album? Extra images beyond what is included in your package can be added for an additional cost.

If an event (big or small) exceeds from its set time of 4h, 2h or so, every extra hour put in by the team will be charged at PKR 10,000/hour per member. Why do we need to charge for additional coverage? Well, we’ve dedicated the entire time to your wedding, so we won’t be racing off to catch other plans that evening. There are costs of having the team stay for additional hours, they all require additional compensation. Furthermore, the additional photos taken will need to be post-produced which adds to our overall costs.

For weddings and general events of 100 people or less, we recommend you have one photographer (core or assist) and one videographer with one video edit (5mins short or 20min extended version). Usually at any given event, there are two photographers (core & assist to keep it economical and constructive) and two videographers (to give two videos as short & long edits if that’s the desired outcome). Event coverages and its demands/styles continuously change with time so it’s good to know beforehand what is required as an end-product

In the case of dark venues, no need to worry! If the situation allows, we will set up additional lighting to ensure we get focused pictures. Some venue/clients do not favor flash photography; and for that reason, we shoot on high-end cameras with superb low-light performance and lenses with low apertures

#### **COPYRIGHT, ATTRIBUTION & INDEMNITY, LIABILITY CLAUSE**

R World holds the right to use the client’s images and videos (limited) for their promotions and marketing across all its social media handles (facebook, instagram, youtube) and the website, advertising or trading it or any and all other uses, unless agreed otherwise via written request from the client. The content before upload on the social handles may or may not be shared with you. It is done to allow potential future clients to view our style of work and hopefully engage us for themselves. Once you’ve hired our team and availed our services then all the terms and conditions become automatically applicable, as it means the T&C’s have been agreed upon.

We also protect our creative rights in our images and materials. You are prevented from altering or treating our work in a derogatory manner. Please note that manipulation or distortion of images without our consent is prohibited. Client acknowledges that once Content is shared on public platforms, it may be copied or shared by third parties.

Client agrees that R WORLD shall not be liable for:

- Unauthorized use or distribution of Content by third parties
- Any claims, damages, or losses arising from such unauthorized use
- Content shared on personal messaging platforms (e.g. WhatsApp) or any other public platforms that we are not present on) by third parties. Any claims, damages, or losses arising from such unauthorized use of the Content by the third parties as envisaged above.

If we are unable to perform the services as per the agreement (contract) due to any cause outside its control, the client agrees to indemnify photographer for any loss damage or liability; however, we will return in full all payments made by the client to us in relation to that project. The client also agrees to indemnify and hold harmless our firm (photo-video-design-print) for any liability, damage, or loss related to technological failure, including data loss. The client also agrees and understands that the quality of a photograph/video edit is entirely subjective; we will strive to present the final submission in a workmanlike manner but is not required to cater to specific aesthetic preferences of the client.

#### **POST PRODUCTION**

Extra charges for urgent delivery of photos/videos or home delivery services are applicable.

Video Edit is part of a package (unless stated otherwise) and one-time change is complimentary while every next edit is charged.

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No raw data of photos or videos is to be submitted to the client, it’s against our SOP unless agreed otherwise through a signed MOU (memorandum of understanding) form.

What rights do I have to the digital prints? You have the right to reprint images whenever/wherever you want. However, you may not sell your images for profit or publish your images without the written consent of **R World**

Raw data of a project in terms of videos will be deleted at our end **six months** after the event date while the final video and photos product will be archived. You also understand and agree that we are not required to maintain copies of the photos/videos from your shoot one year after the data has been delivered to our clients.

#### **CORPORATE**

For corporate profiles & portraits or architecture/space work, a brief or a visit to your site is recommended by our member so an appropriate cost is provided from our end after an initial meeting.

#### **STUDIO**

Our studio team has a vast experience in photography & videography. They do headshots, individual portraits, family portraits, transition videos, promos, baby shoots, e-commerce photography, product montages & food photography. You can get in touch with them on their number for details.

#### **DESTINATION PROJECTS**

We love travelling as much as we love photography & films so if you want us to be with you anywhere in the world or within Pakistan, just pay our travel & lodging costs, and our international fees for the required work and we will fly directly to you; we are also happy to work within practical budgets!

#### **PAYMENT**

50% advance payment (non-refundable) of the total charges is to be paid as IBFT or cash or a Cheque in favor of **R World** in order to confirm your project with us! Then rest of the total payment is to be paid after the shoot when first cut/submission (photos and/or videos) is shared.

Advance payments are non-refundable, in every and all cases in order to respect our presence, stance, team, time and effort. Postponement of events will just carry forward the same package

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